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BizInfo^{24x7} answers small business questions; quells entrepreneurs' fears

Snohomish County, WA, September 28, 2008—Starting a small business? Looking for a business coach? How about financing? These questions and more are answered at www.bizinfo24x7.com, a new website with free tools for businesses in Snohomish County, created by a team of Snohomish County economic and workforce development agencies and funded in part by a grant from Verizon.

A partnership of the South Snohomish County Chamber of Commerce, the City of Lynnwood, Edmonds Community College, Washington Small Business Development Center at Edmonds Community College, the Snohomish County Economic Development Council, and Workforce Development Council Snohomish County, www.bizinfo24x7.com, serves as a rich portal to business information, services, and support regarding the creation, development, and management of a business in Snohomish County.

With no cost to use the web site, and no account setup or “log in” steps, there’s nothing intimidating about the site. This is important, given how overwhelming starting a business can be. The site also offers translation into several foreign languages, indicative of the area’s growing diversity.

“We wanted to create a user-friendly web site that would point people in the right direction for their business start up—whether a home-based business or a franchise,” explains Jean Hales, President and CEO of the South Snohomish County Chamber of Commerce.

With its simple menu bar, reference desk tab, and FAQ page, there are several ways to find information on the site. And the answers are all there—from where to find businesses for sale to where to find online financial management tools.

Jennifer Shelton, Director of the Small Business Development Center at Edmonds Community College Business Training Center, is thrilled to refer her clients to the site. “When people are thinking about starting a business, they all have similar questions, concerns, and fears. BizInfo24x7 is a fantastic resource to point people to” Shelton explains, “where they can get helpful, instant information as well as learn about classes and resources available in Snohomish County.”

Workforce Development Council Snohomish County (WDCSC)

WDCSC invests government and private funding to continuously increase the global competitiveness and prosperity of county workforce and businesses, fill current and emerging jobs, and provide full employment. Investments are made through effective business, labor, community-based, educational, and service provider organizations for the opportunity, economic well-being, and benefit of our entire community.

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