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**WDC President to share podium with EDC President
at economic development conference**

Lynnwood, WA (April 29, 2008)—Sue Ambler, President and CEO of Workforce Development Council Snohomish County (WDC), will be one of several high profile speakers at the three-day Washington Economic Development Association (WEDA) Spring conference, “Leading Practices for Economic Development” held April 29-May 1 at the Lynnwood Convention Center.

Ms. Ambler will share the podium at 10:00 am on Thursday, May 1st, with Deborah Knutson, CEO of the Snohomish County Economic Development Council (EDC). The two will speak on “Economic Development and Workforce Development: Doing Business Together.” The two organizations have worked closely together for several years, but have become even more interdependent following the move of Workforce Development Council Snohomish County into a shared suite with the EDC in June of 2007. Also appearing on the panel are Southwest Washington WDC President Lisa Nisenfeld, Cowlitz EDC President Ted Sprague, and South Snohomish County Chamber of Commerce President Jean Hales.

“The WDC and the EDC have always been allies,” explains EDC President Deborah Knutson, a long-time member of the WDCSC Board of Directors. “Being suite-mates helps us work together on a daily basis.”

“We’ve benefitted tremendously from sharing space,” agrees WDC President Sue Ambler. “The real-time cooperation that happens from being able to simply walk down the hall to bounce ideas off one another should not be understated—it’s revolutionized the way we do business. We are true partners working on behalf of our county.”

Ms. Ambler and Ms. Knutson hope to share the lessons they’ve learned with the audience attending the spring conference, including how to benefit both strategically and financially from true partnership and collaboration.

“Everywhere I go and speak now I remind people that ‘Economic Development is a team sport,’” notes Ambler. “Workforce Development is a key part of the economic development team, but put simply, neither of our organizations can be successful without the other.”

Workforce Development Council Snohomish County (WDCSC)

WDCSC invests government and private funding to continuously increase the global

competitiveness and prosperity of county workforce and businesses, fill current and emerging jobs, and provide full employment. Investments are made through effective business, labor, community-based, educational, and service provider organizations for the opportunity, economic well-being, and benefit of our entire community.

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